

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Business Growth and Regeneration
2.	Date:	Monday 6th October 2014
3.	Title:	Subsidised use of the Civic Theatre (Application)
4.	Directorate:	Environment and Development Services

5. Summary

The Cabinet Member for Culture and Tourism has previously approved an application process with regards to requests for subsidised use of the Civic Theatre for charitable use (Minute F40 of 6th December 2011). It was determined that applications be brought to Delegated Powers meetings for decisions and that advice should be given by officers as to the suitability of the proposal from a professional, technical and logistical perspective. This report contains a recommendation for one application.

6. Recommendations

- **Cabinet Member approves an application from Christine Ayres on behalf of Safe@ Last.**
- **That Safe @ Last are advised that the evening cannot be postponed to a later date should ticket sales be lower than expected.**

7. Proposals and Details

Safe@Last have performed a Stars@Last concert at the Civic Theatre for the last few years. The concept is that the charity produces a variety evening of entertainment and the box office receipts go towards the charity's fundraising efforts.

This year's event is scheduled for 19/10/2014.

It is proposed that Rotherham Theatres provide the venue, ticketing, technical and site support for no charge to the organisation.

Safe@Last is one of the Mayor's charities this year.

The cost to the Theatres budget (Estimated)

Theatre Hire	£460
7 hours fit up	£361.90
7% ticket commission assuming occupancy of 300	<u>£210</u>
£1031.90	

8. Finance

If approval is given for the proposed event, the remaining available subsidy for other organisations during 2014-15 would be £3264.70

9. Risks and Uncertainties

The quality of the performance. When complex variety evenings such as these are put together for 'one night only' this can occasionally lead to a dip in overall quality. However, the audience is generally accepting of this due to the charitable nature of the evening.

Postponement/cancellation due to insufficient ticket sales. Safe @ Last have cancelled and rescheduled 2 similar evenings previously. This impacts on the Theatre Service's scheduling and in turn impacts on revenue both in terms of the original booking and the rescheduled booking.

10. Policy and Performance Agenda Implications

The Theatre & Arts Service contributes to the following priorities

More people come to the Town Centre for work, shopping and for things to do and see

People enjoy parks, green spaces, sports, leisure and cultural activities

11. Background Papers and Consultation

Minute F40 of the Delegated Powers meeting 6th December 2011

Minute F 20 of the Delegated Powers meeting 4th December 2012

Mark Scott

Manager, Theatre & Arts

Tel: (01709) 255751

Mark.scott@rotherham.gov.uk